## 10 Questions Your Data Team Should Be Asking



Are we asking the right business questions before diving into the data?

Athena aligns your analytics strategy with real business goals no wasted queries.



How fast can we go from raw data to actionable insight?

With Athena's no-code dashboards and real-time processing, speed is never a barrier.



Are our decisions truly data-driven or just backed by assumptions?

Athena's intelligent visualizations and Alpowered insights remove the guesswork.



Can we scale our analytics as we grow?

Athena grows with your business — from startups to enterprise scale.



How easily can we share insights across teams?

Distribute interactive dashboards and scheduled reports effortlessly with Athena.



Can non-technical teams access insights without relying on analysts?

Athena's self-service BI empowers every team no SQL needed.



Do we have a single source of truth across all departments?

Break down data silos with Athena's unified data model and cross-team dashboards.



How confident are we in the accuracy of our data?

Built-in validation and data governance features ensure trust in every dataset.



Are we making the most of real-time data?

Stream real-time analytics and trigger alerts with Athena's live monitoring tools.



Are we missing hidden patterns that Al could uncover?

Athena surfaces trends, anomalies, and correlations you didn't know existed.

## **Ready to Start Asking the Right Questions?**

Athena helps data teams shift from reactive reporting to proactive decisionmaking.







