

# 6 Easy Steps to Create the Best Dashboards

1

## Start with the “Why”

**Know your audience. Know your goal.**

Don't just visualize data, solve a real problem. Identify who's using the dashboard and what decisions they need to make. Think: What insights would save them time or make them money?

2

## Connect Your Data – Once and Done

**Bring all your data into one place.**

Use tools that support Snowflake, BigQuery, Redshift, or others. Build a logical data model so your dashboard always pulls from a single source of truth, no duplicate effort required.

3

## Map the Layout Like a UX Designer

**Design with usability in mind.**

Sketch your dashboard wireframe. Group related metrics, plan intuitive navigation, and pick the right chart types—bar, donut, tree map? Keep it clean, clear, and actionable.

4

## Build with Drag & Drop Simplicity

**From idea to insight, fast.**

Use drag-and-drop editors to build your dashboard just like stacking blocks. Add filters, drill paths, and real-time visuals to make it interactive and easy to explore.

5

## Style It Your Way

**Customize for brand and clarity.**

Match your product or portal look. Apply brand colors, logos, languages, and even time zones. A seamless experience builds trust and looks great too.

6

## Embed or Share Anywhere

**Distribute dashboards that feel native.**

Whether it's iFrame, SDKs, or Web Components, embedding brings dashboards directly into your app. For simple sharing? Export to PDF or Excel. For SaaS scalability? Use multi-tenant workspaces.

Athena makes dashboard creation a breeze with zero code, scalable deployment, and powerful customization.

[Try Athena free.](#) Create dashboards your users actually love.