

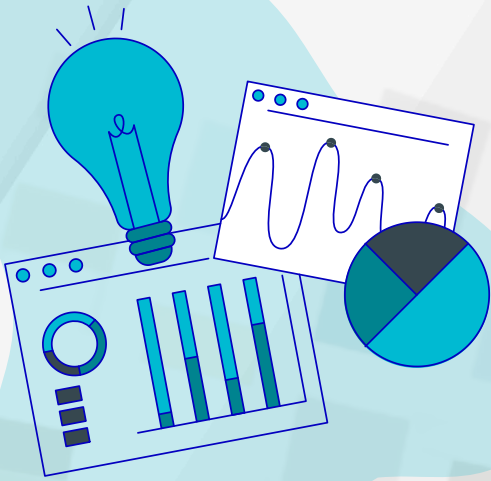
# 5 FEATURES

## of Business Intelligence Reporting Tools

1

### Dynamic Data Visualization

Great visualizations turn complex data into clear, actionable insights. Look for a tool that supports a wide range of visual formats like bar charts, pie charts, line graphs, and heat maps to help users easily spot trends and anomalies.



2

### Built-in Data Cleansing

Accurate insights start with clean data. An effective BI tool should automatically handle common data issues removing duplicates, formatting inconsistencies, and incomplete values.



3

### Automated Report Scheduling

Never miss a report deadline again. Automated scheduling ensures reports are sent out on time, whether it's daily updates, weekly performance reviews, or monthly summaries.



4

### Interactive Dashboards

Dashboards are your real-time command center. They bring key metrics together in one place for quick, high-level monitoring, while still allowing users to drill into the details.



5

### Conversational Analytics

Talk to your data. Conversational analytics allows users to ask questions in natural language and get instant, visual responses.

